



WE'RE BACK! Bigger and Better than ever!

We will be gathering again at a series of events over the summer, culminating in a real Arts in the Park on

October 3rd, 2021

Dear Potential Sponsor:

Arts in the Park is one of the area's largest outdoor festivals, and Friends of High School Park is hard at work to make the 26th Annual our triumphant return and most successful event ever!

You are invited to choose from the attached list of 2021 sponsorship levels and benefits. This year's big event will be on Sunday October 3rd, 2021, rain or shine and your sponsorship will be highlighted throughout our summer activities (***please note the change from a spring festival to a harvest festival for this year, based on public health projections***).

For 26 years, community-minded companies and organizations like yours have been benefiting from our unique sponsorships that combine advance publicity and thousands of event attendees. You will be front and center as people of all ages come together at High School Park to browse and shop, enjoy live music, eat delicious food and drink beer, buy plants, and participate in a variety of children's activities. We will continue to feature Sustainable Cheltenham, the annual environmental awareness event of the Cheltenham Environmental Advisory Council. We now reach even more members of our community with a shared commitment to the environment.

High School Park is a beloved resource and destination for dog walkers, school groups, residents, and community volunteers. An unexpected consequence of COVID restrictions this year led more neighbors to discover High School Park than ever before! They came to events such as outdoor mini-concerts, art installations, a dog parade, and a Halloween Parade!

All proceeds support the ecological restoration of our award winning 11-acre natural open space. Friends of High School Park has a comprehensive plan to guide our volunteer restoration efforts. In recent years we have installed a major rain garden project and other new planting areas, built a new entranceway, and installed a pet and (hopefully re-opened soon!) people water fountain. The goats helped us clear the overgrown hillside on High School Road last fall, and we are working on a plan to improve that area with native plants and landscaping. With such commitments comes a bigger funding challenge!

Please consider participating at the **highest level** possible! We will give you a call soon to discuss this opportunity. We look forward to speaking with you soon.

Sincerely,

Gail Korostoff and Amy Brewstein, Arts in the Park Sponsorship leaders



2021 Arts in the Park Event Schedule:

- **Kickoff: June 6 Plant Sale**
- **Art Installation Series - details to follow**
- **Summer Concert Series - details to follow**
- **October 3rd ARTS IN THE PARK**

26th Annual Event Oct. 3rd 2021

	BRONZE	SILVER	GOLD
	\$500	\$1,000	\$3,000+
A. Shown as Lead Sponsor on Event Giveaway			✓
B. Sponsor included in all advertising and pre-publicity, including our website, Facebook and Instagram posts, email blasts, promotional flyers, giant banner, and emcee announcements from stage during Arts in the Park event	✓	✓	✓
C. Display Space	Table	Tent	Tent
D. Sponsor Name / logo on Event Maps	Name	Logo*	Logo*

*Send logo or ad to aip.sponsors@fhsp.org

Sponsor Application

Arts IN THE Park

Please fill out and email/mail to PO Box 163, Cheltenham, PA 19012

****Or go to our website and do all of this on-line!****

<http://www.friendsofhighschoolpark.org/fhspw/arts-in-the-park-2/>

Please return by September 10 to be included in stage signage, promotional material, and event maps.

Company Name: _____

Contact Name: _____

Telephone: _____ Address: _____

Email: _____ Website: _____

Some sponsors do not require or desire a table presence at Arts in the Park.

Do you intend to use your table space? Yes _____ No _____

LEVEL OF SPONSORSHIP

- | | | |
|--------------------------|------------------------------------------------------------------------------------------|------------|
| <input type="checkbox"/> | Gold | \$ 3,000 + |
| <input type="checkbox"/> | Silver | \$ 1,000 |
| <input type="checkbox"/> | Bronze | \$ 500 |
| <input type="checkbox"/> | Product Donation valued at | \$ _____ |
| <input type="checkbox"/> | I would like to personalize my sponsorship level, please contact me to discuss the cost. | |

Payment Information (please check one):

- Check enclosed.
- Invoice me.
- Please charge our credit card (We will need to add a 2.2% processing fee)

Please write a brief announcement (50 words or less) which will be given to our Emcee.

Send your high resolution logo to aip.sponsors@fhsp.org Make all checks payable to Friends of High School Park and return by September 10 to PO Box 163, Cheltenham, PA 19012

Or go to our website and do it all on-line!

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